

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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| | | | | |
|---|--|----------------------|---------------------------------------|---------------|
| 146318 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 256839 | | ADVERTISER (OR AGENCY AND ADVERTISER) | |
| NAME | STRATEGIC MEDIA PLACEMENT | | ROTHFUS FOR CONGRESS | |
| AND | 7669 Stagers Loop | | 1341 Old Freedom Rd Ste 202 | |
| ADDRESS | Delaware | OH 43015-7010 | Cranberry | PA 16066-5010 |
| | USA | | USA | |
| CONTACT | WHITNEY EVERSOLE | | PRODUCT PA CD12 KEITH ROTHFUS WK 10/3 | |
| LOCAL SALESPERSON | Brian Butz-1 | AGENCY EST. NO. 2554 | PRODUCT CODE | 1310 |
| NATIONAL SALESPERSON | | | | |
| BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/07/12 NO. WEEKS: 1 | | | | |

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|--|---------|---------------|--------|--------|--------|-------------------|---------------------------|-----------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| PRINT AT STATION ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. | | | | | | | | | | |
| 1 30 MIN SEP | 00111.. | 3 | 05:58A | 07:00A | 30S | 10/03/12-10/05/12 | THIS MORNING 6-7AM | 3 | 400.00 | 1200.00 |
| 2 30 MIN SEP | 00111.. | 3 | 11:58A | 12:30P | 30S | 10/03/12-10/05/12 | NOON NEWS | 3 | 375.00 | 1125.00 |
| 3 30 MIN SEP | W-F | 2 | 04:30P | 05:00P | 30S | 10/03/12-10/05/12 | 430-5PM NEWS | 2 | 525.00 | 1050.00 |
| 4 30 MIN SEP | W-F | 1 | 05:00P | 05:30P | 30S | 10/03/12-10/05/12 | 5-530PM NEWS | 1 | 725.00 | 725.00 |
| 5 30 MIN SEP | W-F | 2 | 05:30P | 06:00P | 30S | 10/03/12-10/05/12 | 530-6PM NEWS | 2 | 675.00 | 1350.00 |
| 6 30 MIN SEP | 00111.. | 3 | 05:58P | 06:30P | 30S | 10/03/12-10/05/12 | M-F 6PM NEWS | 3 | 725.00 | 2175.00 |
| 7 30 MIN SEP | W-Su | 3 | 11:00P | 11:35P | 30S | 10/03/12-10/07/12 | 11PM NEWS | 3 | 1100.00 | 3300.00 |
| 8 30 MIN SEP | W-F | 2 | 11:35P | 12:37A | 30S | 10/03/12-10/05/12 | 11:35P-12:37A - LETTERMAN | 2 | 250.00 | 500.00 |
| 9 30 MIN SEP | Sa | 1 | 07:58A | 10:00A | 30S | 10/06/12-10/06/12 | SAT, CBS MORNING NEWS | 1 | 275.00 | 275.00 |
| 10 30 MIN SEP | Su | 1 | 08:58A | 10:28A | 30S | 10/07/12-10/07/12 | CBS SUN MORN | 1 | 400.00 | 400.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME STRATEGIC MEDIA PLACEMENT

ROTHFUS FOR CONGRESS

AND 7669 Stagers Loop

1341 Old Freedom Rd Ste 202

ADDRESS Delaware OH 43015-7010

Cranberry PA 16066-5010

USA

USA

CONTACT WHITNEY EVERSOLE

PRODUCT PA CD12 KEITH ROTHFUS WK 10/3

LOCAL SALESPERSON Brian Butz-1

AGENCY EST. NO.
2554

PRODUCT CODE 1310

NATIONAL SALESPERSON

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|------------------|----------|---------------|------------------|------------------|--------|-------------------|--------------------------|-----------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 11 30 MIN SEP | Su | 1 | 10:28A | 11:30A | 30S | 10/07/12-10/07/12 | FACE THE NATION | 1 | 450.00 | 450.00 |
| 12 1-4:15P | Su Su | 1 | 07:03P 12:57P | 07:30P 07:00P | 30S | 10/07/12-10/07/12 | NFL REGULAR SEASON GAMES | 1 | 5000.00 | 5000.00 |
| Total Contract: | | | | | | | | 23 | | 17550.00 |
| Billing Summary | | | | | | | | | | |
| Otr 4-12 | | | | | | Oct | Nov | Dec | Total | |
| | | | | | | 17550.00 | .00 | .00 | 17550.00 | |
| GRAND TOTAL | | | | | | | | | 17550.00 | |

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